



A NEW REALM INTERPRISES VENTURE

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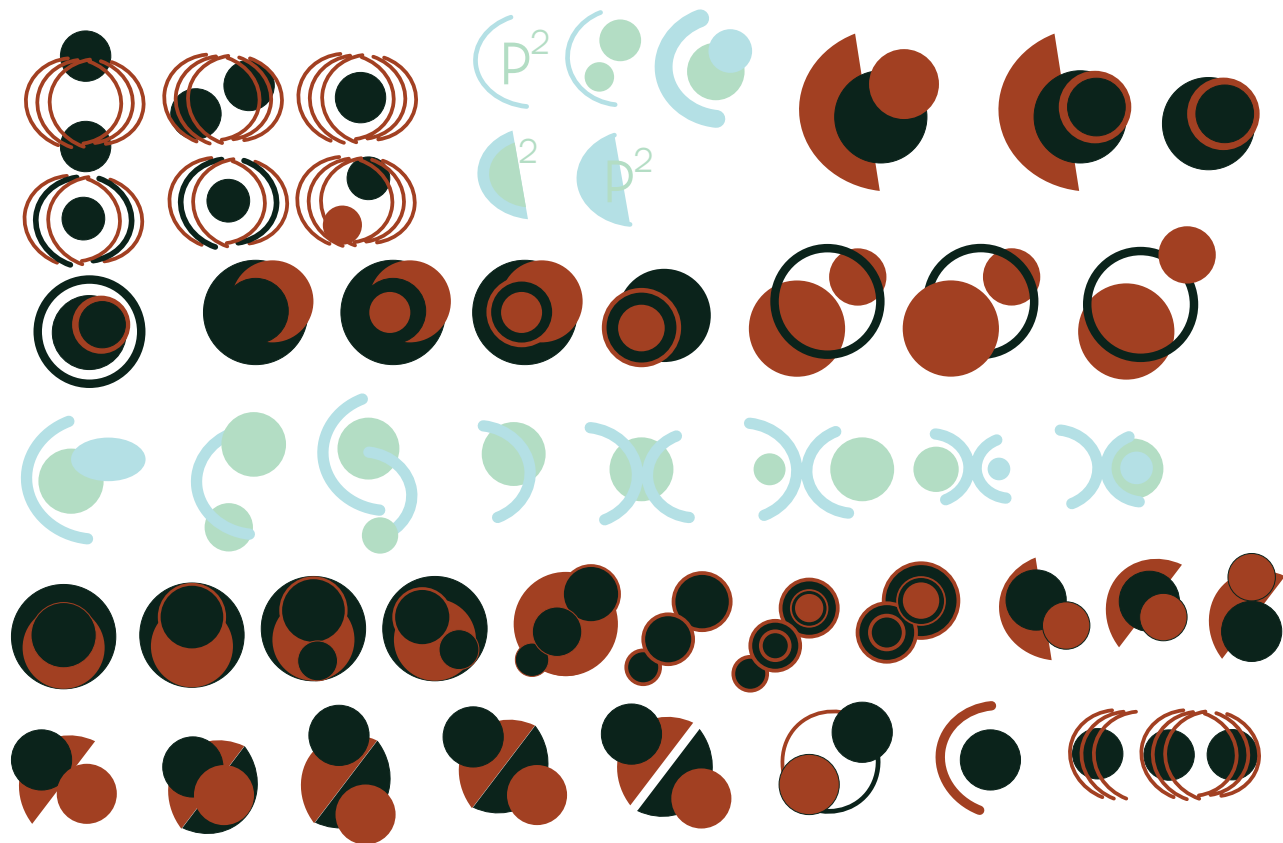
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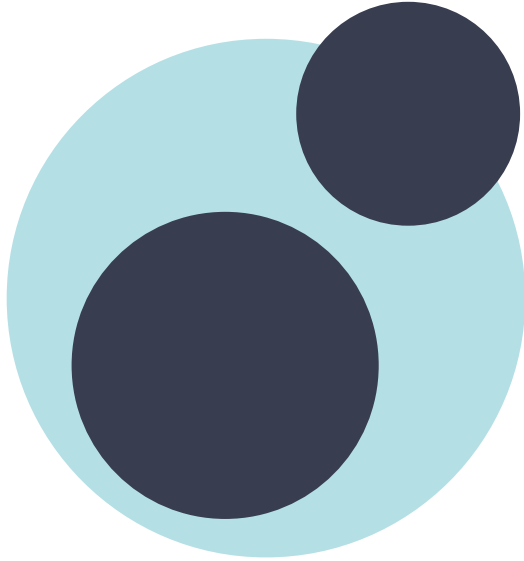
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LOGO ITERATIONS



FINAL LOGO



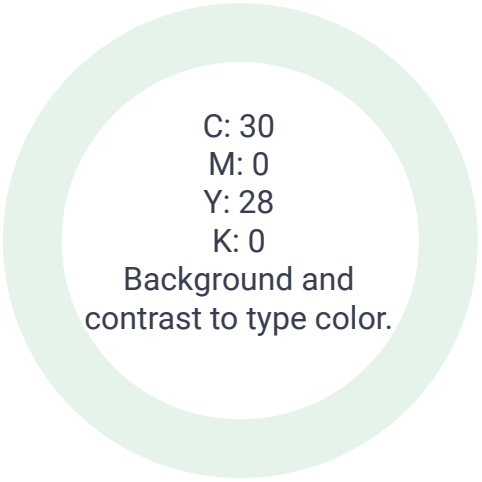
This logo can be used with both type and non type properties. However, placement of the circles must be consistent.

COLOR GUIDE



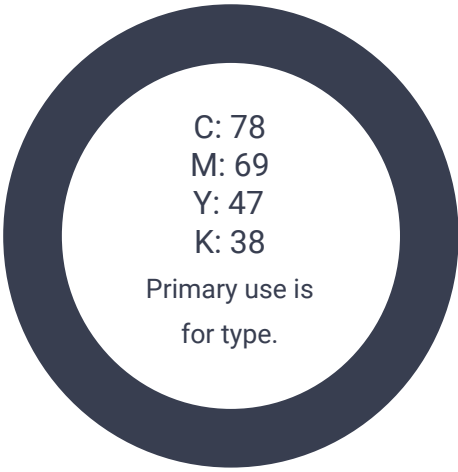
C: 28
M: 0
Y: 10
K: 0

Mainly background.



C: 30
M: 0
Y: 28
K: 0

Background and
contrast to type color.



C: 78
M: 69
Y: 47
K: 38

Primary use is
for type.

TYPE FACES

**AA BB CC DD EE FF GG HH II JJ KK LL
MM NN OO PP QQ RR SS TT UU VV
WW XX YY ZZ**

Dazzle Unicae Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz

Roboto Regular

AA BB CC DD EE FF GG HH II JJ KK
LL MM NN OO PP QQ RR SS TT UU
VV WW XX YY ZZ

Dazzle UnicaeThin

**AA BB CC DD EE FF GG HH II JJ
KK LL MM NN OO PP QQ RR SS
TT UU VV WW XX YY ZZ**

Dazzle Unicae: Medium

TYPE USE

**AA BB CC DD EE FF
GG HH II JJ KK LL
MM NN OO PP QQ
RR SS TT UU VV WW
XX YY ZZ**

Dazzle UnicaSe Bold

Only for large
displays and
billboard signs
if necessary.

Aa Bb Cc Dd Ee Ff Gg Hh
Ii Jj Kk Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv Ww Xx
Yy Zz

Roboto Regular

Instructions
and
descriptions
of the product

AA BB CC DD
EE FF GG HH
II JJ KK LL MM
NN OO PP
QQ RR SS TT
UU VV WW
XX YY ZZ

Dazzle UnicaSeThin

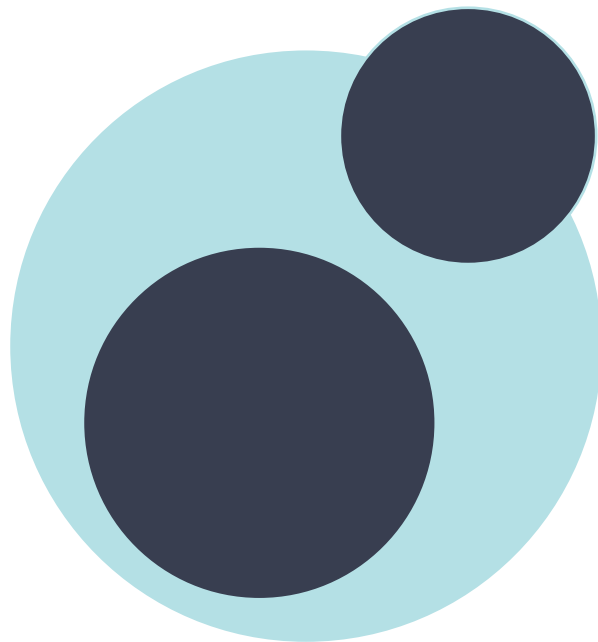
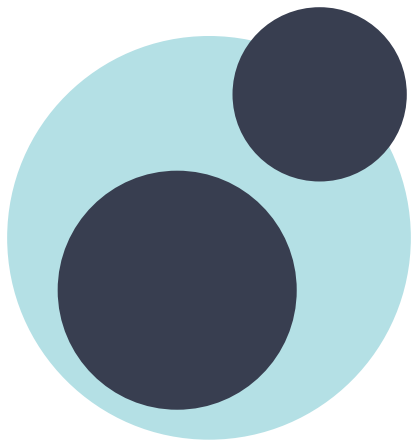
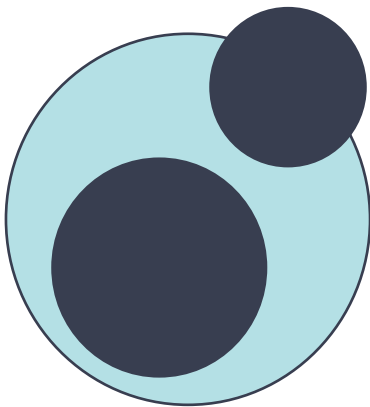
Typeface
can never be
smaller than
12 point font.
Use in logo
and promotion
placement
and headers.

**AA BB CC DD
EE FF GG HH
II JJ KK LL MM
NN OO PP QQ
RR SS TT UU VV
WW XX YY ZZ**

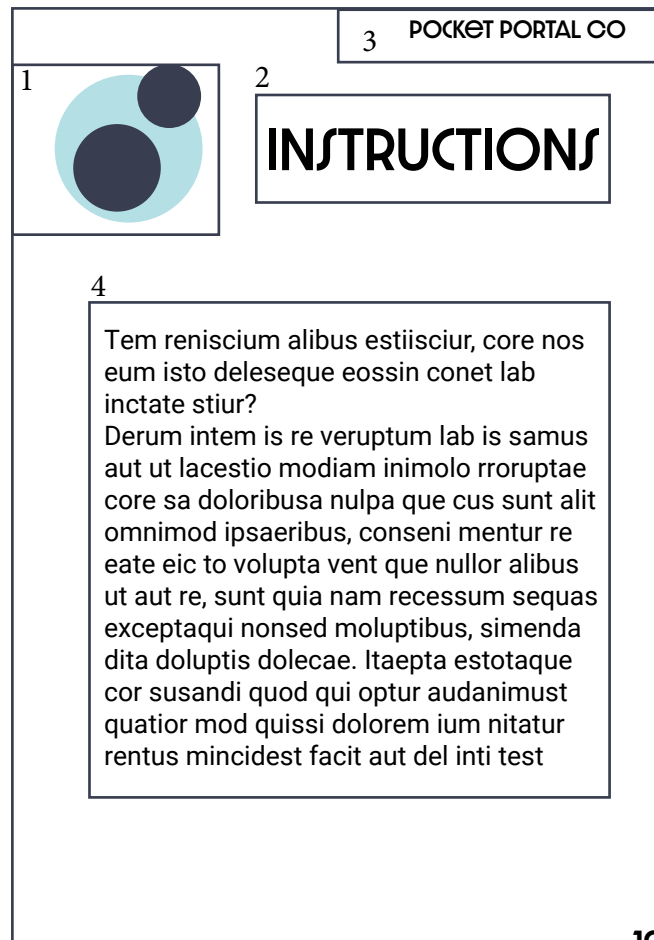
Dazzle UnicaSe Medium

Typeface
can never be
smaller than
12 point font.
Use in logo
and promotion
placement

PROPER BRAND Use



- 1 Logo without text on pages.
- 2 Instructions in Medium Dazzle Unicase.
- 3 Company name in small top right corner
- 4 Instructions in text, minion, 12 point.



BUSINESS CARDS



FRONT

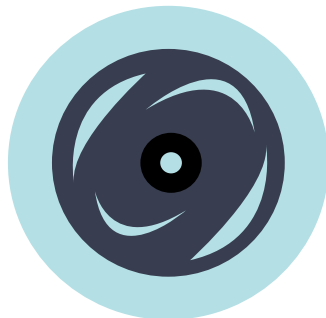


BACK

WARNING LABELS



Death warning icon for label and exterior use.



Random black hole generation.

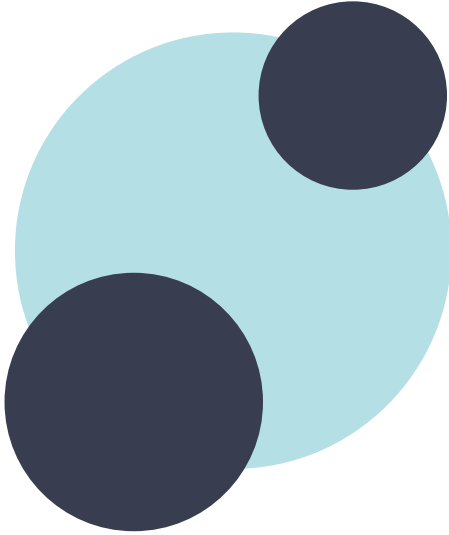


Teleportation could cause death.



Loss of limb.

IMPROPER USES



Movement of circles.

THIS TYPE IS TOO
SMALL FOR THIS
TYPE FACE... IT
NEEDS TO BE AT
MINIMUM 20 POINT
TO BE PROPER AND
LEGIBLE.

This type is too
small for this type
face... it needs to
be at minimum 20
point to be proper
and legible.

POSTERS



PUBLIC USES

BILLBOARDS



OTHER uses



